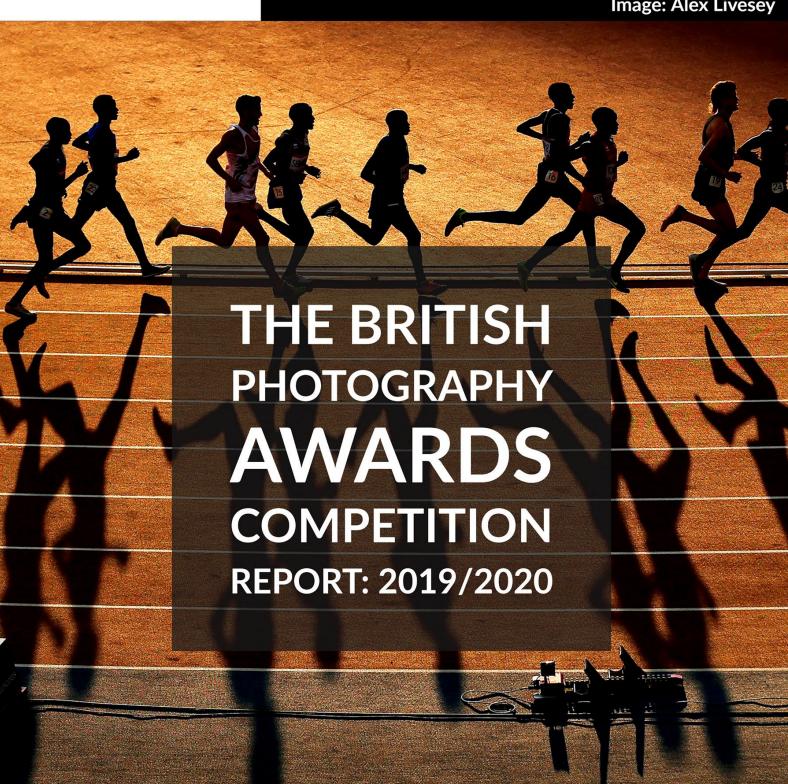


**Image: Alex Livesey** 



As we reach the end of our yearly cycle, just like last year, here is a breakdown of the 2019/2020 competition including a review of who entered which category, and how much money was raised for which valuable causes. In total we have 5901 accounts created on our cloud-based system and between them, these photographers submitted 5,666 images in support of 19 charities. All of these charities are UK registered endeavours. After the compliance checks, to ensure our Terms & Conditions were met, 312 images were removed from the competition and a total of 5,354 images were sent forward for judging by our four independent panels.

Our stringent ethical guidelines, worked up with requirements from our charity partners rule out suspected live baiting, habitat destruction and exotic pet images to name but a few. On top of this there are all the usual requirements involving image format, quality and legality.

For a full look at the 2019/2020 Terms and Conditions look on the BPA website.

In the 2019/2020 competition it was £5 to enter a picture into any one of The British Photography Awards' public categories.

THE COMPETITION RAISED A TOTAL OF

£28,330.00.

AFTER TAX, THE ONLY THING TAKEN OUT OF

THIS MONEY BEFORE DONATION IS CARD PAYMENT PROCESSING (5%). AS

STATED AT THE TIME OF ENTRY, THE ENTIRE

REMAINDER OF THE MONEY IS DONATED TO

**CHARITIES OF YOUR CHOOSING!** 

Image: Matt Warren

Image: James Bridle

## **IN TOTAL THE 2019/2020**

**COMPETITION RAISED A WHOPPING** 

£21,247.50 FOR 19 CHARITIES,

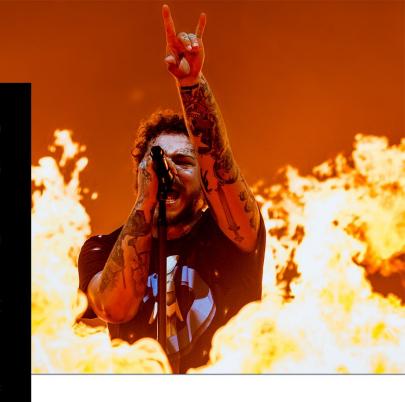
**NEARLY DOUBLING LAST YEAR'S TOTAL (WHICH** 

**DOUBLED THE PREVIOUS YEAR'S TOO)!** 

HERE IS A CHART OF WHERE ALL THE

# **CHARITY DONATIONS**

**ENDED UP, ARRANGED IN DESCENDING ORDER:** 

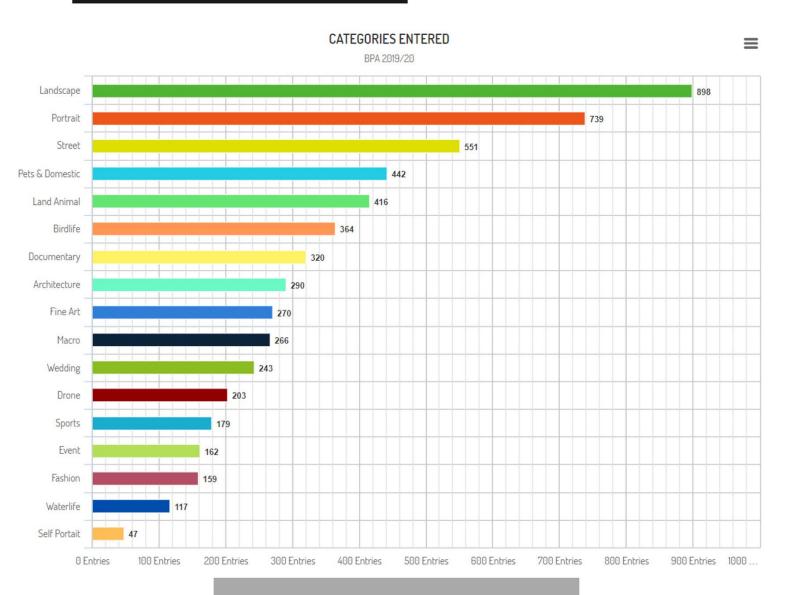


### CHARITY FUNDS RASIED $\equiv$ BPA2019/2020 The Wildlife Trusts 3525 Shelter 2831.25 Breast Cancer Haven 2231.25 Help For Heroes Rainforest Concern 1410 MSF 1312.5 Born Free 1053.75 Surfers Against Sewage Animals Asia 10:10 937.5 **HWDT** 753.75 Tusk 580.75 **Butterfly Conservation** 532.5 Racehorse Sanct. 506.25 **RPS** Heroines **OYT Scotland** 393.75 382.5 Sense WCA 303.75 Rugbyworks 236.25 Charity Figures (£)



WORKING TOGETHER WE USED THE MASSIVE POWER OF PHOTOGRAPHY TO SUPPORT SOME VERY WORTHWHILE CAUSES.





WE ARE ADDING MORE CATEGORIES FOR 2020/21!

# WHAT'S NEXT? 5 POINT PLAN

- 1) Being a difficult year ahead for so many photographers, we want to do as much as possible to support them and our charity partners. If you have any suggestions on how best to do that, we are a community driven scheme, so please email us!
- 2) We will continue our pledge to keep the cashflow for the competition very public and completely ring-fenced to maintain our credibility and accountability. When dealing with charity funds transparency is paramount.
- 3) Just as we did in our previous year, we are expanding the competition to be more representative and give more photographers the ability to support their favourite causes with their photography. In line with demand, we are adding more categories in 2020/21! Full details will be announced in the run up to the competition.

4) We hope to offer practitioners the chance to feature their work more widely, but will maintain our strict ethical code on image rights remaining with the photographer.

Any and all agreement to feature work in book/merchandising/campaigns will be sought via a separate opt-in/opt-out agreement to safeguard all parties and their intellectual property.

The Dorchester on Park Lane for our next annual gala for the 17th of February 2021.

At this event, we use corporate partnership to celebrate the industry including champagne reception, guest speakers, entertainment and a lavish awards dinner. We celebrate photographers from the competition and those making strides in the wider industry.

# THANKS FOR READING!